

ASDAN cookie policy

Welcome to ASDAN ("we", "us", "our") cookie policy.

Our platform uses cookies to distinguish you from other users of our platform. This helps us to provide you with a good experience when you browse our platform and also allows us to improve our site.

If you have any questions about this policy, please contact our data privacy team as follows: Email: info@asdan.org.uk

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

Strictly necessary/essential cookies: These are cookies that are required for the operation of our platform. They include, for example, cookies that enable you to log into secure areas of our platform, use a shopping cart or make use of e-billing services.

Analytical or performance cookies: These allow us to recognise and count the number of visitors and to see how visitors move around our platform when they are using it. This helps us to improve the way our platform works, for example, by ensuring that users are finding what they are looking for easily.

Functionality cookies: These are used to recognise you when you return to our platform. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

Targeting cookies: These cookies record your visit to our platform, the pages you have visited and the links you have followed. We will use this information to make our platform and the advertising displayed on it more relevant to your interests.

We use **Google Analytics 4 (GA4)** to understand how visitors use our website and to help us improve its content and performance. If you accept analytics cookies, GA4 uses cookies including `_ga` and `_ga_<container-id>` to distinguish visitors and maintain session information. The information collected may include pages visited, time spent on the website, referral source, browser or device type and approximate location. We review this information in aggregated reports and do not use it to identify individual visitors. These cookies last for up to two years. You can reject or withdraw your consent at any time through our cookie settings.

Cookie table

Necessary

Cookie	Provider	Duration	Purpose
__cf_bm	Cloudflare	1 hour	Bot detection and mitigation, used to protect the site from automated traffic.
cookieyes-*	CookieYes	1 year	Stores your cookie consent preferences for this site.
.AspNetCore.Antiforgery.*	ASDAN	Session	Protects forms against cross site request forgery.
.AspNetCore.Mvc.CookieTempDataProvider	ASDAN	Session	Holds short lived state between requests, for example carrying a status message across a page redirect.
ApplicationGatewayAffinity	Microsoft Azure	Session	Keeps your browsing session attached to a single server, so the site behaves consistently while you use it.
JSESSIONID	Zoho	Session	Session identifier used by embedded Zoho content.
zalb_*	Zoho	Session	Load balancing and session stickiness for embedded Zoho content.
rc::a	Google reCAPTCHA	Persistent (local storage)	Distinguishes people from automated software, protecting forms from spam.
rc::c	Google reCAPTCHA	Session (local storage)	Distinguishes people from automated software, protecting forms from spam.
VISITOR_PRIVACY_METADATA	YouTube	6 months	Stores your cookie consent state for the YouTube domain.

Functional

Cookie	Provider	Duration	Purpose
VISITOR_INFO1_LIVE	YouTube	6 months	Estimates your available bandwidth to decide which version of the video player to show.
ytidb::LAST_RESULT_ENTRY_KEY	YouTube	Persistent (local storage)	Remembers your most recent player interaction to keep the viewing experience consistent.

Analytics

Cookie	Provider	Duration	Purpose
_ga	Google Analytics	1 year, 1 month, 4 days	Assigns a randomly generated identifier so returning visits can be recognised, used to calculate visitor, session and campaign data.
ga*	Google Analytics	1 year, 1 month, 4 days	Stores and counts page views for a specific Analytics property.
YSC	YouTube	Session	Records views of videos embedded on our pages.
vuid	Vimeo	1 year, 1 month, 4 days	Assigns a unique identifier used by Vimeo to track viewing of embedded videos across sites.

Advertising and marketing

These support marketing activity and are set only with your consent

Cookie	Provider	Duration	Purpose
zc_dis	Zoho Campaigns	1 month	Remembers that you closed the newsletter sign up prompt, so it is not shown again for a month.
ZCAMPAIGN_CSRF_TOKEN	Zoho Campaigns	Session	Distinguishes people from automated software on the newsletter sign up form.
drsc	Zoho	Session	Set by embedded Zoho content. Zoho does not publish a purpose for this cookie, so we treat it as non essential.
__Secure-YNID	YouTube	6 months	Supports security and fraud prevention, particularly around signing in to Google services.
__Secure-ROLLOUT_TOKEN	YouTube	6 months	Controls which new player features you are shown as part of staged rollouts and testing.
__Secure-YEC	YouTube	Session	Used by YouTube to record consent and experiment state for the embedded player.

Consent and control

Before cookies are placed on your computer or device, you will be shown pop up requesting your consent to set those cookies. By giving your consent to the placing of cookies you are enabling us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of cookies unless those cookies are strictly necessary; however certain features of our platform may not function fully or as intended. You will be given the opportunity to allow and/or deny different categories of cookie that we use. You can return to your cookie preferences to review and/or change them at any time by adjusting your cookie settings.

In addition to the controls that we provide, you can choose to enable or disable cookies in your internet browser. Alternatively, most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit www.allaboutcookies.org, or use the "Help" function within your browser.

Changes to this cookie policy

We may alter this cookie policy at any time. Any such changes will become binding on you on your first use of our platform after the changes have been made. You are therefore advised to check this page from time to time.

In the event of any conflict between the current version of this cookie policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.