

3A2

Exploring different needs and wants

Why do different people want different things?

In this challenge, you will explore what different people need or want. You will learn how these needs and wants influence what people choose.

What you'll do

You will identify needs and wants and give examples. You will explore what people need or want when buying or using something.

You will:

- compare how needs and wants are different for different groups of people (based on geography, life stage or preference)
- explain why different people make different choices
- link this to why businesses target different customers
- match people to needs or wants (eg food, entertainment, help, saving time)
- create a simple chart or diagram
- reflect on the differences between needs and wants



✓ Skills I used:

- | | | |
|---|-----------------|--------------------------|
|  | Learning | ☐ |
|  | Decision-making | ☐ |
|  | Communicating | ☐ |
|  | Team working | ☐ |
|  | Thinking | ☐ |
|  | Self-awareness | ☐ |

How I might show the skills

Skills	Examples
 Learning	Develops understanding of different needs and wants through examples and activities. Uses matching and discussion to build knowledge. Explains ideas using simple language.
 Decision-making	Selects relevant examples of needs and wants. Makes simple choices about how to present ideas. Explains reasoning.
 Communicating	Shares ideas clearly using simple language. Explains examples in discussion or written work. Uses charts or diagrams to present ideas.
 Team working	Works with others to explore ideas and complete activities. Shares and listens to viewpoints. Supports group tasks.
 Thinking	Identifies and categorises needs and wants. Compares different situations and recognises patterns. Links needs and wants to choices.
 Self-awareness	Reflects on their own needs and wants. Recognises how these influence choices. Connects learning to personal experience.

10B1

My enterprise profile

What skills do I have and how can I show them?

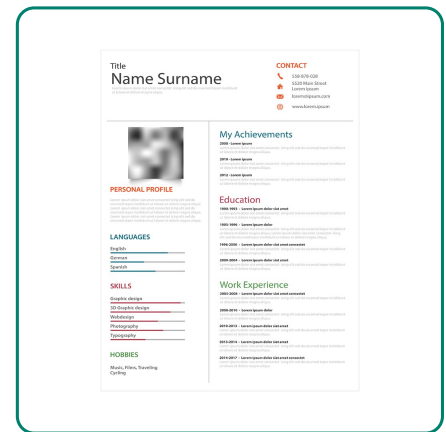
In this challenge, you will create a profile to show your enterprise skills and experience.

What you'll do

You will create a simple profile that shows your skills, strengths and experience.

You will:

- identify at least three enterprise skills you have developed (eg teamwork, communication, problem-solving)
- give examples of when you used each skill. What impact did it have?
- include your strengths and interests
- present your information in a suitable format (eg profile, poster, simple CV-style document), in a digital format
- compare your profile to real job expectations and link your profile to a specific job role
- reflect on the skills gaps and how you can adapt these to meet the relevant job roles that interest you



✓ Skills I used:

	Learning	☐
	Decision-making	☐
	Communicating	☐
	Team working	☐
	Thinking	☐
	Self-awareness	☐

How I might show the skills

Skills	Examples
 Learning	Reflects on learning across the course and identifies key skills and experiences. Uses examples to demonstrate understanding. Explains ideas clearly.
 Decision-making	Chooses which skills and examples to include. Decides how to present information. Explains reasoning.
 Communicating	Presents information clearly using simple and appropriate language. Uses structured formats such as lists or sections. Shares ideas confidently.
 Team working	Works with others to share profiles and give feedback. Listens to suggestions and contributes to discussion. Supports peers.
 Thinking	Organises information logically to create a clear profile. Identifies patterns in skills and experience. Selects relevant information.
 Self-awareness	Reflects on personal strengths and development. Recognises achievements and areas for improvement. Builds confidence in presenting themselves.

5A5

Setting a price

What price should I charge?

In this challenge, you will explore how prices are set. You will learn how businesses decide how much to charge.

What you'll do

You will choose a price for a product or service. You will explore how prices are decided.

You will:

- choose a product or service and suggest a price for it
- explain why you chose that price
- compare your price with others, through research, look at real examples from shops or online
- suggest a different price and explain why it might work better
- consider what might happen if the price is too high or too low
- reflect on your pricing decisions and how this has helped your understanding



✓ Skills I used:

	Learning	☐
	Decision-making	☐
	Communicating	☐
	Team working	☐
	Thinking	☐
	Self-awareness	☐

How I might show the skills

Skills	Examples
 Learning	Develops understanding of how prices are set using examples and discussion. Identifies factors that affect price such as cost, demand or fairness. Explains ideas using simple language.
 Decision-making	Chooses a suitable price for a product or service. Considers different options and makes a final decision. Explains why the chosen price is appropriate.
 Communicating	Explains pricing decisions clearly using simple and appropriate language. Shares ideas during discussion or written work. Uses examples to support reasoning.
 Team working	Works with others to compare prices and discuss options. Shares ideas and listens to feedback. Contributes to group decisions.
 Thinking	Compares different pricing options and considers their impact. Links price to cost and value. Begins to evaluate whether a price is too high, too low or appropriate.
 Self-awareness	Reflects on their own choices about price. Recognises how they make decisions. Builds confidence in making financial choices.