

Personal Effectiveness Qualifications

Qualifications that
develop personal and
employability skills
through engaging,
real-world learning



Who are ASDAN?

ASDAN is an education charity and awarding organisation that engages, elevates and empowers learners with diverse needs.

We provide courses, accredited curriculum programmes and regulated qualifications. Our goal is to **engage** learners through relevant and motivating courses to achieve meaningful learning outcomes, which **elevate** them to progress to further education, training and work, and **empower** them to take control of their lives.

What are the Personal Effectiveness Qualifications?

ASDAN's Personal Effectiveness Qualifications (PEQ) are a suite of nationally recognised qualifications designed to develop learners' personal, social and employability skills.

Evolving from the well-established Certificate and Award of Personal Effectiveness (CoPE and AoPE), PEQ retains the strengths of these qualifications while introducing improvements shaped by feedback from practitioners and education experts.

Why choose PEQ?

- Supports learners in developing communication, teamwork, resilience and problem-solving skills
- Offers a flexible, portfolio-based approach
- Helps learners make informed decisions about future pathways
- Provides real-life contexts to explore social, cultural and environmental issues
- Enables learners to develop and demonstrate skills in learning, communicating, decision making, thinking, team working, and self awareness

Key features

- ✓ **Updated standards and structure** aligned with the latest curriculum and employability frameworks
- ✓ **More accessible and inclusive**, with clearer language and assessment guidance
- ✓ **Stronger progression pathways** from Entry level through to Level 3
- ✓ **Personalised, real-world learning** to support holistic development
- ✓ **Enhanced quality assurance and assessment support** for centres

The PEQ suite is offered as Award, Extended Award and Certificate-sized qualifications at Entry 3, Level 1, Level 2 and Level 3.



Not a new qualification – an evolution

PEQ brings together the best features of CoPE and AoPE in a more streamlined, inclusive and impactful format.

- Learners currently enrolled in CoPE/AoPE can continue to complete their qualifications within the set registration period.
- New registrations will be for PEQ only*, featuring improved units and updated assessment materials.
- ASDAN has developed clear transition guidance and support for centres, including example evidence, unit exemplars, and updated tutor guidance.

* CoPE and AoPE registrations end 31 December 2025

Become an ASDAN member

To deliver PEQ, your organisation must be an ASDAN-registered centre. Membership benefits include:

- ✓ Full access to all PEQ resources, assessment materials and support tools
- ✓ Online training and guidance on delivery and assessment
- ✓ Dedicated support from ASDAN's expert team
- ✓ Entry to a wider suite of SEND, PSHE and vocational qualifications
- ✓ CPD and training opportunities

Join a growing network of centres committed to transforming learners' lives through personalised, skills-based learning: asdan.org.uk/membership

How to get started

Learn more about ASDAN's Personal Effectiveness Qualifications and submit your expression of interest to deliver at asdan.org.uk/peq



Keep up to date with ASDAN: asdan.org.uk



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